

Message Text

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ACTION CU-04

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FM AMEMBASSY SANTIAGO

TO SECSTATE WASHDC 2534

UNCLAS SANTIAGO 11688

FOR CU/ARA

EO 11652: N/A

TAGS: OEXC, CI (COL. BADIOLA, SERGIO)

SUBJECT: 1977 IV GRANTEE

REF: SANTIAGO 11546

1. AS MENTIONED OUR REFTTEL, COL. BADIOLA HAS RECENTLY BEEN APPOINTED DIRECTOR OF GOVERNMENT SOCIAL COMMUNICATIONS, A PRESTIGIOUS AND IMPORTANT POSITION WHICH MAKES HIM IN EFFECT THE TOP MEDIA ADVISOR IN CHILE. BESIDES RESPONSIBILITY FOR ALL PRESS, DOMESTIC AND FOREIGN, HE ALSO HOLDS THE HIGHEST SUPERVISORY POST FOR THE NATINAL RADIO NETWORK, BOTH DOMESTIC AND FOREIGN BROADCASTS, INCLUDING THE VOICE OF CHILE, AND FOR THE NATIONAL T.V. (CHANNEL 7) NETWORK.

2. BADIOLA IS A DYNAMIC PERSON AND HE WANTS MOBILITY. HE WANTS TO KNOW THE CITY, A TOWN, ITS STREETS AND PEOPLE; RENT-A-CAR WHERE POSSIBLE. HE WOULD ENJOY HOME HOSPITALITY AND WANTS HIS VISIT TO BE INFORMAL WITH NO PROTOCOL.

3. SINCE HE REALIZES HE IS A NEOPHYTE AS FAR AS COMMUNICATIONS ARE CONCERNED, HE LOOKS UPON HIS VISIT AS A LEARNING EXPERIENCE. BY THE SAME TOKEN THE VISIT OFFERS AN OPPORTUNITY TO MAKE A LONG AND POWERFUL IMPRESSION ON COL. BADIOLA. HE SHOULD ATTEND PRESS BRIEFINGS BOTH AT THE WHITE HOUSE AND THE DEPARTMENT OF STATE AND IF POSSIBLE, HAVE INTERVIEWS WITH THE ASSISTANTS TO THE WHITE HOUSE AND STATE DEPARTMENT PRESS SECRETARIES, IF THE PRINCIPALS THEMSELVES SHOULD NOT BE AVAILABLE. IN GETTING ACQUAINTED WITH THE U.S. PRESS,

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RADIO AND T.V., BOTH AT GOVERNMENT AND LOCAL LEVELS HE

SHOULD HAVE THE OPPORTUNITY TO SEE BOTH ABC AND CBS IN NEW YORK CITY, (FYI CBS CORRESPONDENT DAVID DOW, WILL INFORM CBS AND ASK THAT THEY EXTEND COURTESIES TO BADIOLA. CHANNEL 7 PURCHASES THEIR FILMS FROM ABC.) HE IS INTERESTED IN VISITING SOME BIG NEWSPAPERS AND HAS MENTIONED "THE WASHINGTON POST", "NEW YORK TIMES" AND "BOSTON GLOBE". ALSO AP AND UPI. WE SUGGEST HE GET A THOROUGH BRIEFING AT AP (BILL LONG, THE AP BUREAU CHIEF IN CHILE, WILL WRITE HIS HEAD OFFICE IN NEW YORK ABOUT BADIOLA'S VISIT.) HE SHOULD TALK TO EXPERTS (PERHAPS ACADEMICS) ON THE FUNCTIONS OF THE MEDIA IN A DEMOCRATIC SYSTEM.

4. HE SHOULD SEE SUBSTANTIVE OFFICERS IN THE DEPARTMENTS OF STATE AND DEFENSE, AND BE BRIEFED ON THE U.S. POSITION IN THE CHILEAN-PERUVIAN RIVALRY -- HE IS CONCERNED ABOUT PERUVIAN MATERIAL SUPERIORITY AND INTENTIONS. IN DEFENSE, INTERNATIONAL SECURITY AFFAIRS AND THE JOINT STAFF ARE OBVIOUS INTERLOCUTORS (TO DISCUSS CHILEAN-PERUVIAN RELATIONS ABOUT WHICH HE IS VERY MUCH CONCERNED.) HE ALSO WANTS TO MEET SOME CONGRESSMEN (PRO, NEUTRAL AND CON) OR STAFF. HE SHOULD BE EXPOSED TO THE VITALITY OF THE U.S. POLITICAL SYSTEM, AND DECISIONMAKING AND PRESSURE GROUPS.

5. HE WANTS TO VISIT THE MID WEST (PERHAPS CHICAGO), A SMALL CITY AND A SOUTHERN CITY (WE SUGGEST ATLANTA, AND VISIT THE "ATLANTA CONSTITUTION"; THIS COULD BE COMBINED WITH HOME HOSPITALITY ON THE PART OF THE EDITOR OR THE ASSISTANT EDITOR);

6. BADIOLA WISHES TO VISIT THE WEST COAST, LOS ANGELES AND SAN FRANCISCO, AND MEET WITH STATE AND LOCAL GOVERNMENT OFFICIALS, PRESS, T.V. AND FILMS. SINCE HE IS NOW IN CHARGE OF CHILE FILMS, PERHAPS A MOVIE STUDIO WOULD INTEREST HIM.

7. HE HAS MENTIONED INTEREST IN VISITING THE U.S. TELECOMMUNICATIONS SCHOOL WHICH HAS BEEN MOVED FROM FORT GORDON, GEORGIA TO FORT HUACHUCA, ARIZONA. IF TIME PERMITS, AND HE COULD VISIT THIS SCHOOL, IT WOULD BE THE ONLY PURELY MILITARY SUGGESTION WE HAVE FOR HIS VISIT.

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8. IF TIME PERMITS HE WOULD LIKE TO SEE A PLAY OR A SHOW, ALSO A BALLET PERFORMANCE. HE HAS ALSO EXPRESSED INTEREST IN VISITING THE U.N. HE WOULD LIKE TO HAVE SOME REST PROGRAMMED DURING HIS LAST THREE DAYS, PERHAPS VISIT DISNEYLAND.

9. FOLLOWING ARE HIS COMPLETE BIODATA:

COMPLETE NAME: SERGIO OSVALDO BADIOLA BROBERG. TITLE:
COLONEL (ARMY). PRESENT POSITION: DIRECTOR OF GOVERNMENT
SOCIAL COMMUNICATIONS; PAST: DIRECTOR OF CIVIL ORGANIZATIONS;
MILITARY POSITIONS IN SEVERAL REGIMENTS, MILITARY ACADEMY,
PROFESSOR AT CHILEAN WAR COLLEGE, ATTACHE TO CHILEAN MILITARY
MISSION IN WASHINGTONDC; AIDE-DE-CAMP OF THE PRESIDENCY OF
THE REPUBLIC DURING 1973-74. PDOB: VALPARAISO, CHILE,
AUGUST 25, 1930, CHILEAN, MALE, MARRIED, THREE GIRLS AGED
18, 19 AND 20. EMERGENCY NAME AND ADDRESS: MRS. MARIA
GABRIELA RODRIGUEZ ARRIAGADA, EL ARCANGEL 5134, LAS CONDES,
SANTIAGO, TELEPHONE 289-294. EDUCATION: MILITARY ACADEMY;
COMMERCIAL INSTITUTE, HAS DEGREE OF PUBLIC ACCOUNTANT;
SPECIAL COURSE OF DEVELOPMENT ADMINISTRATION. PRIZES: HAS
RECEIVED SEVERAL PRIZES AS A STUDENT AND MEDALS FOR HIS
MILITARY ACTIVITIES BOTH NATIONAL AND FOREIGN. MEMBERSHIP:
NATIONAL PUBLIC ACCOUNTANT ASSOCIATION. TRAVELS ABROAD:
TO U.S.: 1961 CANAL ZONE FOR SPECIAL COURSE IN COMMUNICATIONS
DURING 6 MONTHS; 1970 U.S. FOR 13 MONTHS AS SECRETARY OF
CHILEAN MILITARY MISSION. OTHER COUNTRIES: 1969 - BRASIL,
ARGENTINA, AND PARAGUAY. 1972: MEXICO, ALGERIA, SOVIET
UNION, MOROCCO AND CUBA ACCOMPANYING CHILEAN PRESIDENT.
KNOWLEDGE OF ENGLISH: INADEQUATE, NEEDS ESCORT-INTERPRETER.
OTHER LANGUAGE: SPANISH.
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